

Federal Trade Commission defines Made in USA claims

The Standard For Unqualified Made in USA Claims

What is the standard for a product to be called Made in USA without qualification?

For a product to be called Made in USA,
or claimed to be of domestic origin without qualifications
or limits on the claim, the product must be
“all or virtually all” made in the U.S.

The term “United States,”
as referred to in the Enforcement Policy Statement,
includes the 50 states, the District of Columbia,
and the U.S. territories and possessions.

What does “all or virtually all” mean?

“All or virtually all” means that all significant parts
and processing that go into the product
must be of U.S. origin.

That is, the product should contain no -- or negligible--foreign content.

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For more information, contact the Federal Trade Commission at:
www.FTC.gov