

# MARKETING ADVISORY



## PRODUCT UPDATE

To better position the Ceridian™ Series Super-LED® lightbar in the global market, Whelen Engineering announced today that it has been renamed the Cenator™ Series. This change will be **effective May 1, 2019.**

Please contact your local Sales Representative with any questions.



### **CURRENT:** Ceridian™ Super-LED® Series Lightbars



### **CHANGE:** Cenator™ Super-LED® Series Lightbars

To complement the name change, we will be updating our website and all product literature on, or before, the effective date.

#### **Product Sheet & Catalogs**

- Cenator Series Super-LED® Series Lightbars - Product Sheet
- Police Professional Warning & Illumination - Catalog
- Police Lighting Packages, Dodge Charger, Durango, and Chevy Tahoe
- Whelen European Catalogue

#### **Price Lists**

- PL19.0WD & WL
- PL19.0DA & UA
- European Price List

#### **Promotions**

- Cenator™ DUO™ WeCan® Series Lightbar Upgrade Promotion

#### **Installation Guides**

- 14B98 - Cenator Lightbar Strap Mount Kit Model CMKAJ94
- 14B93 - Cenator HC Lightbar (with siren speaker)
- 14B40 - Cenator Lightbar HC
- 14B76 - Cenator WeCan Lightbar
- 14C26 - Cenator WeCan Lightbar (with siren speaker)
- 14947 - Lightbar Roof Rack Mounting Brackets 2015 - 2018 Chevy Suburban - MKEZ96  
2018 Ford Expedition SSV - MKEZ98
- 14695 - Control Point Module for WeCan® Lightbars