



Whelen Engineering Launches Affordable /// Available Campaign

Whelen Engineering Announces Affordable /// Available campaign highlighting special pricing and shorter lead times.

Chester, CT, February 11, 2019 - Whelen Engineering announced today a new initiative highlighting special pricing and shorter lead times, the Affordable /// Available campaign.

As Whelen continues to grow as the global leader in the emergency warning industry, their investment in innovative new manufacturing technology and advanced software has maximized efficiencies and resulted in multiple economies within their production process.

While most companies selling LED warning lights have been forced to increase prices, due in part to increased tariffs on LED assemblies coming from China, Whelen manufactures products in the United States at their two state-of-the-art facilities totaling over 750,000 square feet in Connecticut and New Hampshire.

Always affordable, Whelen has utilized a combination of innovative U.S. manufacturing and advanced software to further decrease their prices while increasing production capacity and reducing lead times.

Whelen's Affordable /// Available campaign is designed to highlight their special pricing and shortened lead times.

- There will be decreased pricing for eight popular series, encompassing over 400 models.
- Popular Legacy® lightbar packages (up to 10) will ship within 3-4 weeks.
- Whelen's most popular lightheads and speakers will ship within 1 week.

For more information on the Affordable /// Available campaign, contact Whelen or your local Authorized Manufacturers Sales Representative.

About Whelen Engineering

Whelen designs and manufactures reliable and powerful warning lights, white illumination lighting, sirens, controllers, and high-powered warning systems for Automotive, Aviation, and Mass Notification industries worldwide. Every part of every Whelen product is proudly designed and manufactured in America and is tested on-site to meet the toughest industry certifications. On the road, in the air, and around the world, Whelen is trusted to be seen, trusted to be heard, trusted to perform.