

Digital Alerts from the Whelen Cloud Platform®



NEW FEATURE RELEASE • MARKET ADVISORY

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Digital Alerts Make Roadways Safer for Everyone

The **Whelen Cloud Platform® (WCP®)** now offers digital alerts through **Safety Cloud® by HAAS Alert**, a cloud-based connected safety platform that enables the sharing of critical information between vehicles, infrastructure, and emergency services. The integration of these two platforms will enhance emergency response times and improve the safety of first responders and the motoring public. **With WCP, users get access to new features like digital alerts as soon as they are released.**

Responder-to-Vehicle Digital Alerts

Responder-to-Vehicle digital alerting works through WCP® and Whelen's Vehicle Safety Gateway® to allow responders to send advance-warning digital alerts to motorists to notify them when emergency vehicles are approaching or stopped ahead. Real-time notifications are sent through navigation apps and vehicle infotainment systems up to 30 seconds in advance, reducing the likelihood of a collision by as much as 90% and improving situational awareness for all drivers on the road.

The Whelen Cloud Platform is the best way to keep your fleet up-to-date, manage vehicle configurations, and more, all with the goal of creating faster response times and enhancing the safety of first responders.

Please visit www.whelen.com/cloud for more information and contact your Whelen sales representatives with any questions.



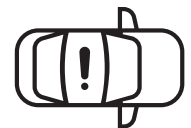
VSG® sends a roadway status message to the WCP®



WCP sends a message to HAAS Safety Cloud



HAAS sends digital alerts to motorists!



Motorist receives alert!

WARNING: This product may contain chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. For more information, visit whelen.com/regulatory.